

# ORDER



**Orders**  
**Order / Rev:** 363721  
**Alt Order #:** 06865156  
**Product Desc:** BARACK OBAMA  
**Estimate:** 1537  
**Flight Dates:** 10/23/12 - 10/29/12  
**Original Date / Rev:** 10/18/12 / 10/18/12  
**Order Type:** GENERAL

**KTNV - Las Vegas**

**Primary AE:** Anjanette Brady  
**Sales Office:** PPH  
**Sales Region:** NAT

**Agency**  
**Name:** GMMB  
**Buying Contact:**  
**Billing Contact:**  
 3050 K St. NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Obama for America  
**Demographic:** A35+  
**Product Codes:** PL Presidential  
**Priority:** P-03  
**Revenue Codes:** AGY-TRANS, POL CAND, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	91	\$78,050.00	\$66,342.50
10/29/12	10/29/12	19	\$26,725.00	\$22,716.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	91	\$78,050.00	\$66,342.50	0.00
November 2012	19	\$26,725.00	\$22,716.25	0.00
<b>Totals</b>	<b>110</b>	<b>\$104,775.00</b>	<b>\$89,058.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KTNV - Las Vegas	24%	\$104,775.00
Market	100%	\$436,562.50

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$109,140.62
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	15%	\$65,484.38
KTUD	0%	\$0.00
KVMY	2%	\$8,731.25
KVVU	33%	\$144,065.62
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	1%	\$4,365.62

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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Flight Dates: 10/23/12 - 10/29/12

Advertiser: Obama for America  
Product Desc: BARACK OBAMA  
Estimate: 1537

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	10/23/12	10/26/12	M-F 5-6am Action News	CM	M-F 5-6a - TWTF--	:30	4	\$175.00	P-03	0.00	NM	4	\$700.00
5A NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF--				4	\$175.00		0.00			
E 2	KTNV	10/29/12	10/29/12	M-F 5-6am Action News	CM	M-F 5-6a M-----	:30	1	\$175.00	P-03	0.00	NM	1	\$175.00
5A NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$175.00		0.00			
E 3	KTNV	10/27/12	10/27/12	Sat 5a News Sat 5a-6a News	CM	Sat 5a-6a News -----S-	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
5A NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$250.00		0.00			
E 4	KTNV	10/28/12	10/28/12	Sun 5a News Sun 5a-6a News	CM	Sun 5a-6a News -----S	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
5A NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$250.00		0.00			
E 5	KTNV	10/23/12	10/26/12	M-F 6-7am Action News	CM	M-F 6-7a - TWTF--	:30	4	\$600.00	P-03	0.00	NM	4	\$2,400.00
6A NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF--				4	\$600.00		0.00			
E 6	KTNV	10/29/12	10/29/12	M-F 6-7am Action News	CM	M-F 6-7a M-----	:30	1	\$600.00	P-03	0.00	NM	1	\$600.00
6A NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$600.00		0.00			
E 7	KTNV	10/23/12	10/26/12	M-F 7-9a Good Morning America	CM	M-F 7-9a - TWTF--	:30	8	\$650.00	P-03	0.00	NM	8	\$5,200.00
GOOD MRN AMERICA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF--				8	\$650.00		0.00			
E 8	KTNV	10/29/12	10/29/12	M-F 7-9a Good Morning America	CM	M-F 7-9a M-----	:30	2	\$650.00	P-03	0.00	NM	2	\$1,300.00
GOOD MRN AMERICA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				2	\$650.00		0.00			
E 9	KTNV	10/27/12	10/27/12	Sat 6a Sat 6a-7a	CM	Sat 6a-7a -----S-	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
SAT 6A NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$300.00		0.00			
E 10	KTNV	10/27/12	10/27/12	Sat 7a GMA Sat 7a-8a GMA	CM	Sat 7a-8a GMA -----S-	:30	1	\$1,000.00	P-03	0.00	NM	1	\$1,000.00
SAT 7A GMA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$1,000.00		0.00			
E 11	KTNV	10/27/12	10/27/12	Sat 8a Sat 8a-9a	CM	Sat 8a-9a -----S-	:30	1	\$325.00	P-03	0.00	NM	1	\$325.00
8A NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$325.00		0.00			
E 12	KTNV	10/28/12	10/28/12	Sun 6a Sun 6a-7a	CM	Sun 6a-7a -----S	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
SUN 6A NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$300.00		0.00			
E 13	KTNV	10/28/12	10/28/12		CM	Sun 7a-8a GMA -----S	:30	1	\$650.00	P-03	0.00	NM	1	\$650.00

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KTNV - Las Vegas

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				Sun 7a GMA										
				Sun 7a-8a GMA										
				SUN GMA										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1		\$650.00		0.00				
E 14	KTNV	10/28/12	10/28/12	Sun 8a	CM	Sun 8a-9a -----S	:30	1	\$325.00	P-03	0.00	NM	1	\$325.00
				Sun 8a-9a										
				SUN 8A NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1		\$325.00		0.00				
E 15	KTNV	10/28/12	10/28/12	This Week	CM	Sat-Sun 9a-7p -----S	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00
				This Week										
				THIS WEEK										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1		\$750.00		0.00				
E 16	KTNV	10/23/12	10/26/12	Morning Blend 9a	CM	M-F 9a-10a -TWTF--	:30	4	\$225.00	P-03	0.00	NM	4	\$900.00
				Morning Blend 9a-10a										
				MORNING BLEND										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-TWTF--		4		\$225.00		0.00				
E 17	KTNV	10/29/12	10/29/12	Morning Blend 9a	CM	M-F 9a-10a M-----	:30	1	\$225.00	P-03	0.00	NM	1	\$225.00
				Morning Blend 9a-10a										
				MORNING BLEND										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----		1		\$225.00		0.00				
E 18	KTNV	10/23/12	10/26/12	M-F 10-11a	CM	M-F 10-11a -TWTF--	:30	4	\$700.00	P-03	0.00	NM	4	\$2,800.00
				The View										
				THE VIEW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-TWTF--		4		\$700.00		0.00				
E 19	KTNV	10/29/12	10/29/12	M-F 10-11a	CM	M-F 10-11a M-----	:30	1	\$700.00	P-03	0.00	NM	1	\$700.00
				The View										
				THE VIEW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----		1		\$700.00		0.00				
E 20	KTNV	10/23/12	10/26/12	M-F 11-12p	CM	M-F 11-12p -TWTF--	:30	4	\$300.00	P-03	0.00	NM	4	\$1,200.00
				Action News										
				MIDDAY NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-TWTF--		4		\$300.00		0.00				
E 21	KTNV	10/29/12	10/29/12	M-F 11-12p	CM	M-F 11-12p M-----	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
				Action News										
				MIDDAY NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----		1		\$300.00		0.00				
E 22	KTNV	10/23/12	10/26/12	The Chew 12p-1p	CM	12p-1p -TWTF--	:30	4	\$600.00	P-03	0.00	NM	4	\$2,400.00
				M-F 12p-1p										
				THE CHEW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-TWTF--		4		\$600.00		0.00				
E 23	KTNV	10/29/12	10/29/12	The Chew 12p-1p	CM	12p-1p M-----	:30	1	\$600.00	P-03	0.00	NM	1	\$600.00
				M-F 12p-1p										
				THE CHEW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----		1		\$600.00		0.00				
E 24	KTNV	10/23/12	10/26/12	3p Millionaire	CM	M-F 3P-330P -TWTF--	:30	4	\$275.00	P-03	0.00	NM	4	\$1,100.00
				3p Millionaire										
				MILLIONIAIRE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-TWTF--		4		\$275.00		0.00				
E 25	KTNV	10/29/12	10/29/12		CM	M-F 3P-330P M-----	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3p Millionaire														
3p Millionaire														
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M- - - - -				1	\$275.00		0.00			
E 26	KTNV	10/23/12	10/26/12	Judge Judy 4p-5p	CM	M-F 4P-5P - TWTF- -	:30	4	\$450.00	P-03	0.00	NM	4	\$1,800.00
Judge Judy 4p-5p														
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF- -				4	\$450.00		0.00			
E 27	KTNV	10/29/12	10/29/12	Judge Judy 4p-5p	CM	M-F 4P-5P M- - - - -	:30	1	\$450.00	P-03	0.00	NM	1	\$450.00
Judge Judy 4p-5p														
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M- - - - -				1	\$450.00		0.00			
E 28	KTNV	10/23/12	10/26/12	M-F 5-5:30p	CM	M-F 5-5:30p - TWTF- -	:30	4	\$900.00	P-03	0.00	NM	4	\$3,600.00
Action News @ 5p														
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF- -				4	\$900.00		0.00			
E 29	KTNV	10/29/12	10/29/12	M-F 5-5:30p	CM	M-F 5-5:30p M- - - - -	:30	1	\$900.00	P-03	0.00	NM	1	\$900.00
Action News @ 5p														
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M- - - - -				1	\$900.00		0.00			
E 30	KTNV	10/23/12	10/26/12	M-F 6-7p	CM	M-F 6-7p - TWTF- -	:30	4	\$1,000.00	P-03	0.00	NM	4	\$4,000.00
Action News														
6P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF- -				4	\$1,000.00		0.00			
E 31	KTNV	10/29/12	10/29/12	M-F 6-7p	CM	M-F 6-7p M- - - - -	:30	1	\$1,000.00	P-03	0.00	NM	1	\$1,000.00
Action News														
6P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M- - - - -				1	\$1,000.00		0.00			
E 32	KTNV	10/27/12	10/27/12	Sat 430p Action News	CM	Sat 430p-5p - - - - - S-	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
Sat 430p Action News														
SAT 430P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - - - - S-				1	\$300.00		0.00			
E 33	KTNV	10/28/12	10/28/12	Sun 6-7p	CM	Sun 6-7p - - - - - S	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00
Action News														
SUN 6P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - - - - S				1	\$750.00		0.00			
E 34	KTNV	10/23/12	10/26/12	7p-730p M-F	CM	7p-730p - TWTF- -	:30	4	\$800.00	P-03	0.00	NM	4	\$3,200.00
7p Access Hollywood														
ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF- -				4	\$800.00		0.00			
E 35	KTNV	10/29/12	10/29/12	7p-730p M-F	CM	7p-730p M- - - - -	:30	1	\$800.00	P-03	0.00	NM	1	\$800.00
7p Access Hollywood														
ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M- - - - -				1	\$800.00		0.00			
E 36	KTNV	10/23/12	10/26/12	M-F 7:30-8p	CM	M-F 730-8p - TWTF- -	:30	4	\$800.00	P-03	0.00	NM	4	\$3,200.00
Millionaire														
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF- -				4	\$800.00		0.00			
E 37	KTNV	10/29/12	10/29/12		CM	M-F 730-8p M- - - - -	:30	1	\$800.00	P-03	0.00	NM	1	\$800.00

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KTNV - Las Vegas

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				M-F 7:30-8p Millionaire										
				MILLIONAIRE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----		1		\$800.00		0.00				
E 38	KTNV	10/29/12	10/29/12	Monday ABC Prime Other DANCING WITH THE STARS	CM	DANCING WITH THE STARS (8:00 PM-10:00 PM)	:30	1	\$10,000.00	P-03	0.00	NM	1	\$10,000.00
				DANCING WITH THE STARS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----		1		\$10,000.00		0.00				
E 39	KTNV	10/29/12	10/29/12	Monday ABC Prime C CASTLE	CM	CASTLE M-----	:30	1	\$6,500.00	P-03	0.00	NM	1	\$6,500.00
				CASTLE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----		1		\$6,500.00		0.00				
E 40	KTNV	10/23/12	10/23/12	Tue ABC Prime C PRIVATE PRACTICE	CM	PRIVATE PRACTICE T-----	:30	1	\$4,500.00	P-03	0.00	NM	1	\$4,500.00
				PRIVATE PRACTICE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-T-----		1		\$4,500.00		0.00				
E 41	KTNV	10/24/12	10/24/12	Wed ABC Prime C NASHVILLE	CM	NASHVILLE --W----	:30	1	\$3,500.00	P-03	0.00	NM	1	\$3,500.00
				NASHVILLE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----		1		\$3,500.00		0.00				
E 42	KTNV	10/25/12	10/25/12	Thu ABC Prime C SCANDAL	CM	SCANDAL ---T---	:30	1	\$3,500.00	P-03	0.00	NM	1	\$3,500.00
				SCANDAL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---		1		\$3,500.00		0.00				
E 43	KTNV	10/26/12	10/26/12	Fri ABC Prime A SHARK TANK	CM	Fri 8-9p SHARK TANK (8:00 PM-9:00 PM)	:30	1	\$1,500.00	P-03	0.00	NM	1	\$1,500.00
				SHARK TANK										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--		1		\$1,500.00		0.00				
E 44	KTNV	10/26/12	10/26/12	Fri ABC Prime C 20/20	CM	Fri 10-11p 20/20 ----F--	:30	1	\$5,000.00	P-03	0.00	NM	1	\$5,000.00
				20/20										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--		1		\$5,000.00		0.00				
E 45	KTNV	10/27/12	10/27/12	College Football Primetime College Football Primetime	CM	4p-830p -----S- (5:00 PM-8:30 PM)	:30	2	\$2,000.00	P-03	0.00	NM	2	\$4,000.00
				SATURDAY NIGHT FOOTBALL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-		2		\$2,000.00		0.00				
E 46	KTNV	10/28/12	10/28/12	Sun ABC Prime A AMERICA'S FUNNIEST VIDEOS	CM	Sun 7-8p AMERICA'S FUNNIEST VIDEOS	:30	1	\$1,000.00	P-03	0.00	NM	1	\$1,000.00
				AMERICA'S FUNNIEST VIDEOS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1		\$1,000.00		0.00				
E 47	KTNV	10/28/12	10/28/12	Sun ABC Prime B ONCE UPON A TIME	CM	Su 8-9p ONCE UPON A TIME (8:00 PM-9:00 PM)	:30	1	\$4,500.00	P-03	0.00	NM	1	\$4,500.00
				ONCE UPON A TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1		\$4,500.00		0.00				
E 48	KTNV	10/28/12	10/28/12	Sun ABC Prime D 666 PARK AVENUE	CM	Sun 10-11p 666 PARK AVENUE	:30	1	\$3,000.00	P-03	0.00	NM	1	\$3,000.00
				666 PARK AVENUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1		\$3,000.00		0.00				
E 49	KTNV	10/23/12	10/26/12		CM	M-F 11-11:35p -TWTF--	:30	4	\$1,000.00	P-03	0.00	NM	4	\$4,000.00

Order / Rev: 363721  
Alt Order #: 06865156  
Flight Dates: 10/23/12 - 10/29/12

Advertiser: Obama for America  
Product Desc: BARACK OBAMA  
Estimate: 1537

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 11-11:35p Action News										
LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	- TWTF- -		4		\$1,000.00		0.00				
E 50	KTNV	10/29/12	10/29/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p M- - - - -	:30	1	\$1,000.00	P-03	0.00	NM	1	\$1,000.00
LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M- - - - -		1		\$1,000.00		0.00				
E 51	KTNV	10/27/12	10/27/12	Sat 11-11:35 Action News	CM	Sat 11-11:35p - - - - - S-	:30	1	\$700.00	P-03	0.00	NM	1	\$700.00
SAT LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	- - - - - S-		1		\$700.00		0.00				
E 52	KTNV	10/28/12	10/28/12	Sun 11-11:35p Action News	CM	Sun 11-11:35p - - - - - S	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00
SUN LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	- - - - - S		1		\$750.00		0.00				
E 53	KTNV	10/23/12	10/26/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a - TWTF- -	:30	4	\$900.00	P-03	0.00	NM	4	\$3,600.00
NIGHTLINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	- TWTF- -		4		\$900.00		0.00				
E 54	KTNV	10/29/12	10/29/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a M- - - - -	:30	1	\$900.00	P-03	0.00	NM	1	\$900.00
NIGHTLINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M- - - - -		1		\$900.00		0.00				
E 55	KTNV	10/23/12	10/26/12	M-F 12:05-1:05a Jimmy Kimmel	CM	M-F 12:05-1:05a - TWTF- -	:30	4	\$200.00	P-03	0.00	NM	4	\$800.00
JIMMY KIMMEL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	- TWTF- -		4		\$200.00		0.00				
E 56	KTNV	10/29/12	10/29/12	M-F 12:05-1:05a Jimmy Kimmel	CM	M-F 12:05-1:05a M- - - - -	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
JIMMY KIMMEL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M- - - - -		1		\$200.00		0.00				
												Totals	110	\$104,775.00